

Speech-Language Pathologists / Speech & Language Therapists - please help!

Caroline Bowen's web site www.speech-language-therapy.com has moved to a new server. The home page address remains the same, but other URLs (web addresses) have changed. This is a request to help spread the word about these changes.

Why move www.speech-language-therapy.com?

In August 2011, just as www.speech-language-therapy.com received its 20 millionth hit and was experiencing record numbers of visitors, something unexpected happened. The company in the US that hosted it withdrew support for the server extensions that had been in place since 1998. This meant the site was doomed to stay in a frozen form, unable to be edited, for as long as the company received its monthly fee, or until it was taken down. This was a signal to start again. Walking away from it was not an option given the way it appeared to be valued by the SLP/SLT profession.

New site

Recreating www.speech-language-therapy.com provided an opportunity to revise and revitalise the entire site, shed seldom visited pages and add new content.

New host, new content management system, new URLs

The site is now hosted by iVent in Australia and has been developed using the Joomla! open source content management system (CMS). The URL (web address) for the home page remains the same, but all other URLs are new.

Deep linking

On the World Wide Web, deep linking is creating a hyperlink (URL) that points to a specific page or image on a web site, instead of that site's main or home page. Such links are called deep links. Across the Internet there are at least one thousand deep links that point to pages that existed on the old site but that are either absent from the new site, or are there under a different web address.

How you can help

- If you have a web site and have deep linked to the old site please update your link(s).
- If you visit a site with an outdated link, please help by letting the owner of the site know.
- Please distribute this document to relevant individuals and organizations, including speech-language pathology / speech and language therapy professional associations, advocacy groups, university departments, schools, clinics and centres.
- Please feel free to post this document or its contents to relevant listservs, discussion groups, message boards and blogs.

Thank you

Caroline Bowen
Speech-Language Pathologist